

RITAMBHARA SINGH

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UX Designer

Experienced in designing enterprise and consumer products across different platforms with a background in computer science.

Education

University of Texas at Austin, Austin, TX
Master of Science in Information Science
Aug 2018 - May 2020

GPA: 3.9

Courses: Design Thinking, HCI, Rapid Prototyping and Lean UX, Information Architecture, Advanced Usability, Visual Ethnography, 3D Printing

Shri G. S. Institute of Technology and Science, Indore, India
Bachelor of Engineering in Information Technology
Aug 2014 - May 2018

Skills

Platforms

Figma
Sketch
Adobe CC
Principle
InVision
Framer
Zeplin

Design

Wireframing
Prototyping
Usability Testing
Competitive Analysis
Sketching
Surveying
Interviewing

Programming

HTML/CSS
Javascript

Language

English
Hindi

Extra-curricular

- Won second place in Good Systems Autonomous Vehicles Hackathon at UT
- Commissioned fine artist & mural artist
- President, Fine Arts and Photography Club, Shri G. S. Institute of Technology and Science

Experience

Stealth Mode Startup (Venture backed) | UX Designer

August 2020 - Present

- Designing product concepts, taskflows, information architecture and features for enterprise SaaS application for privacy professionals
- Collaborating with co-founders, product owner and engineers to ship alpha version of the product

Favor Delivery | UX Designer

Jan 2020 - May 2020

- Conducted user research to uncover pain points of restaurant partners and designed Favor's first restaurant dashboard to increase partner conversion rate
- Created high-fidelity comps, information architecture and microinteractions based on research concepts

State Street | UX Design Intern

Jun 2019 - Aug 2019

- Principal designer for internal test suite that enabled engineering team to visualize code vulnerabilities to improve code security
- Led team of four through user research, design, and development of an application system, resulting in 25% reduction in application time
- Awarded 'Best Use of Design System' in contest against 14 teams

Rephyr | UX Design Intern

Jan 2019 - Apr 2019

- Developed information architecture and created user workflows, UI specs and prototypes for responsive mobile web app for realtors to manage their transactions efficiently
- Collaborated with team leadership to design onboarding which helped establish design strategy and brand voice

Indeed.com | Student User Researcher

Jan 2019 - May 2019

- Developed research plan and performed usability tests, eye-tracking studies, surveys and interviews to identify factors influencing trust in job seekers for Indeed.com
- Analyzed data and presented actionable insights to Indeed's UX team to improve customer engagement and retention

Wordly - Learn Words, Improve Vocabulary | UX Designer

Jun 2017 - Jan 2020

- Designed Wordly android app for users to improve vocabulary with 25k+ downloads on Playstore
- Conducted user research and developed information architecture, task flows, UI elements and content strategy