

# RITAMBHARA SINGH

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## UX Designer

Experienced in designing enterprise and consumer products across different platforms with a background in programming.

## Education

**University of Texas at Austin**, Austin, TX  
Master of Science in Information Science  
*Aug 2018 - May 2020*

GPA: 3.9

Courses: Design Thinking, HCI, Rapid Prototyping and Lean UX, Information Architecture, Advanced Usability, Visual Ethnography, 3D Printing

**Shri G. S. Institute of Technology and Science**, Indore, India  
Bachelor of Engineering in Information Technology

*Aug 2014 - May 2018*

## Skills

### Platforms

Sketch  
Figma  
Adobe CC  
Principle  
InVision  
Abstract  
Framer

### Design

Wireframing  
Prototyping  
Usability Testing  
Competitive Analysis  
Sketching  
Surveying  
Interviewing

### Programming

HTML/CSS  
Javascript

### Language

English  
Hindi

## Extra-curricular

- Won second place in Good Systems Autonomous Vehicles Hackathon at UT
- Commissioned fine artist & mural artist
- President, Fine Arts and Photography Club, Shri G. S. Institute of Technology and Science

## Experience

### Goodwallet | UX Designer

*Oct 2020 - Present*

- Designing a web dashboard enabling non-profits to increase their customer engagement and online presence

### Stealth Mode Startup (Venture backed) | UX Designer

*Aug 2020 - Sep 2020*

- Designed product concepts, task flows, information architecture and features for enterprise SaaS application for privacy professionals
- Collaborated with co-founders, product owner and engineers to ship alpha version of the product

### Favor Delivery | UX Designer

*Jan 2020 - May 2020*

- Conducted user research to uncover pain points of restaurant partners and designed Favor's first restaurant portal to increase their partner conversion rate
- Created high-fidelity comps based on research concepts and presented the deliverables to team leadership

### State Street | UX Design Intern

*Jun 2019 - Aug 2019*

- Led team of four through user research, design, and development of an application system, resulting in 25% reduction in application time
- Awarded 'Best Use of Design System' in contest against 14 teams

### Rephyr | UX Design Intern

*Jan 2019 - Apr 2019*

- Developed information architecture and created user workflows, UI specs and prototypes for responsive mobile web app for realtors to manage their transactions efficiently
- Collaborated with team leadership to design onboarding which helped establish design strategy and brand voice

### Indeed.com | Student User Researcher

*Jan 2019 - May 2019*

- Developed research plan and performed usability tests, eye-tracking studies, surveys and interviews to identify factors influencing trust
- Analyzed data and presented actionable insights to Indeed's UX team to improve customer engagement and retention

### Wordly - Learn Words, Improve Vocabulary | UX Designer

*Jun 2017 - Jan 2020*

- Designed Wordly android app for users to improve vocabulary with 25k+ downloads on Playstore